

# LETTER FROM THE EXECUTIVE DIRECTOR

## QUESTIONS:

What is the Choctaw County Chamber of Commerce:

What are the Benefits to being a Member?



Cynthia W. McLwain  
Executive Director

I wanted to let you know that I find it an Honor to be the Executive Director for the Chamber of Commerce in Choctaw County. I enjoy the fact that I get to work closely with the businesses of the County, and I can be your voice when needed. I am here to help you in any way possible. I hope that you will consider being a member of the Chamber so that we, as a group, can help better our county with a combined front. The Chamber offers Business Referrals—Many business referral requests are made each year by the Chamber, and whenever possible, only chamber members are referred. I want to be able to refer you, to help build your client base. We also orchestrate Business and Political Contacts—through events, meetings and activities, members can meet government leaders and other members who can provide a link to other businesses. Members, in essence, can become a part of a customer referral network. I am looking forward to working with you.

1. The Choctaw County Chamber of Commerce is a voluntary organization of business people working to preserve the competitive enterprise system.
2. The Chamber is dedicated to promoting the general welfare of Choctaw County so that its businesses will prosper.
3. We are a tourism backer in the area, working with historical organizations, civic groups, and societies.
4. A supporter of other community programs in which public health and welfare are a goal.
5. An action agency that gets results and meets community needs.
6. A civic clearinghouse and public relations counselor.
7. A legislative representative at Local, State, and National Levels of Government.

- Listing in the Chamber Directory
- Networking Opportunities
- Workshops at a discounted rate
- Annual Chamber Banquet
- Business After Hours
- Ribbon Cuttings
- Press Release of Special Events Sponsored by the Chamber.
- Referral Services to Chamber Members First.
- Calendar Updates sent via email and Facebook updates.

CHOCTAW COUNTY  
CHAMBER OF COMMERCE

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## WHAT CHAMBER MEMBERSHIP SAYS TO YOUR CUSTOMERS

A recently released national survey of 2,000 adults, reveals that being active in a local Chamber of Commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community. It's no surprise that the Choctaw County chamber aligns with these attributes—to build a positive business environment while enhancing our community's quality of life.

### Executive Board of Directors

Chairman—Jay Jimerson  
Outgoing Chairman—Peggy Givens  
Incoming Chairman—Bob Moore  
Treasurer—Sara Retherford

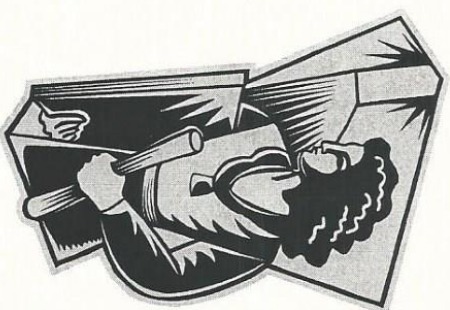
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CHAMBER OF COMMERCE

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CHOCTAW COUNTY  
CHAMBER OF COMMERCE

CHAMBER OF COMMERCE  
AND COMMUNITY  
DEVELOPMENT FOUNDATION



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